

The General structure of the programme in BBA

SCHEME AND SYLLABUS

SCHEME

Semester 1

Course code	Course Name
EN 1111.1	Language Skills
BM 1121	Environmental Studies
BM 1141	Fundamentals of Management
BM 1142	Managerial economics
BM 1143	Financial Accounting
BM 1131	Statistics for Business Decisions

Semester 2

Course code	Course Name
EN 1211.1	English for career
BM 1221	E-Commerce and Cyber Laws
BM 1241	Marketing Management
BM1242	Human Resource Management
BM1243	Financial Management
BM1231	Business Regulatory Frame Work

Semester 3

Course code	Course Name
BM 1341	Business Environment and Policy
BM 1342	Corporate Regulations
BM 1343	Cost and Management Accounting
BM 1344	Financial Services
BM 1361.3	Elective Course- Income Tax

Semester 4

Course code	Course Name
BM 1441	Entrepreneurship Development
BM 1442	Business Ethics and Corporate Governance
BM 1443	Operations Management
BM 1444	Skill Enhancement and employability Orientation
BM 1461.3	Elective Course- Indirect Tax

Semester 5

Course code	Course Name
BM 1541	Quantitative techniques for Management
BM 1542	Research methodology
BM 1543	Investment Management
BM1544	Project
BM 1551	Open Course – Internet technologies
BM 1561.3	Elective Course-International Finance

Semester 6

Course code	Course Name
BM 1641	Management Information System
BM 1642	International Business
BM 1643	Strategic Management
BM 1644	Project Work and VIVA voce
BM 1661.3	Project Appraisal and Finance
BM 1661.6	Elective Course- Indian Banking System